

Department of Defense Electronic Mall (DoD EMALL)

Overview

The Department of Defense (DoD) Electronic Mall (DoD EMALL) allows DoD and other federal customers to find and acquire off-the-shelf, finished good items from the commercial marketplace. The DoD EMALL offers cross catalog shopping for comparison pricing and best value decision-making. The DoD EMALL is primarily composed of three corridors: parts and supplies, information technology, and training. It also provides a one-stop visibility of order status. The DoD EMALL runs on a distributed architecture that allows the vendor to maintain the data, ensuring that it is current and accurate. A large number of products are available from multiple vendors and eliminates the need for the government to replicate data already maintained by the vendor. All vendors meet Federal Acquisition Regulations (FAR) and Defense Federal Acquisition Regulation (DFAR) requirements. EMALL provides the benefits of reduced logistics response time and improved visibility of both government and commercial sources of supply, as well as facilitates the use of the government purchase card.

DoD EMALL is a Web-based government e-procurement application that enables a Common Supplier Engagement model.

Program Mission

DoD EMALL provides the entry point for DoD, Federal, industry (as agents for government) and Allied Nation purchasers to research and acquire off-the-shelf, finished goods and services from the commercial marketplace and government sources. DoD EMALL provides an advanced, Web-based government e-procurement application while enabling a Common Supplier Engagement model.

Benefits

The DoD EMALL improves functionality, minimizes redundancy, and reduces cost. Additionally, DoD EMALL:

- Provides DoD a common solution for ordering goods and services using existing sourcing vehicles via the Web;
- Enables enforcement of organizational purchasing mandates;
- Provides ability to leverage purchasing power across agencies and accrue volume discounts from suppliers; and
- Streamlines transaction process through self-service Web-based ordering, thereby reducing costs.

Fast Facts:

DoD EMALL

DoD EMALL is a program within the Business Transformation Agency's Defense Business Systems Acquisition Executive (DBSAE) directorate. The DBSAE directorate is responsible for driving the successful implementation of DoD systems and initiatives in support of the Department's Business Transformation goals. Its mission is to develop, coordinate, and integrate projects, programs, systems and initiatives providing DoD Enterprise-wide business capabilities to the warfighter.

Web site Address:

<http://www.emall.dla.mil>

Program Management Office:

Defense Business Systems
Acquisition Executive
(DBSAE)

Stakeholders Served:

Federal agencies
throughout the United States
and customers DoD
Enterprise-wide.